

Matthew Larsen

Graphic Designer

Wellington, New Zealand | Willing to relocate to Brisbane

mlarsen084@gmail.com

+64 22 394 7708

Portfolio

LinkedIn

profile

Graphic designer with 8+ years across brand identity, print, campaign creative, and digital content. Strong in typography, layout, pre-press, and clean, concept-led execution. Portfolio: mattlarsen.net.

experience

2025 - Present

Creative Media Specialist

New Zealand Taxpayers' Union

- Produce 15-35 digital assets daily while keeping brand consistency under pressure.
- Create design work across social, web, email, print, and event collateral using Adobe tools.
- Delivered Reed Award-winning work, including Best International Online Video (National).

2018 - 2024

Graphic Design, Digital Print & Pre-Press Specialist

McDowall Print

- Designed branding, packaging, labels, and large-format assets from concept to final production.
- Prepared print-ready artwork with dielines, proofing, colour control, and finishing requirements.
- Managed multiple concurrent jobs with strong production reliability and deadline discipline.

impact

- Portfolio includes Bullets mock
- 15-35 assets/day
- ~500,000 weekly reach
- 2 international Reed Awards

details

NZ citizen with automatic Australian work rights

Available for evenings/weekends during the NBL season

Expected salary: AUD 82,000-90,000 | Notice: 4 weeks

tools

- Photoshop, Illustrator, InDesign
- After Effects, Premiere Pro
- Typography, layout, brand systems
- Video editing and digital content
- Pre-press, large-format, file prep

education

NZ Diploma in Digital Media and Design (Level 5)

NZ Certificate in Print Digital Printing (Level 4)

Referees available on request